



**Indian Accounting  
Association-South  
Bengal Branch**

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FDP presentations, if  
found extra-ordinary  
by the adjudicators  
and submitted later in  
a suitable form, it may  
be considered for  
publication in our e-  
journal, 'Business  
Spectrum'  
(ISSN22494804),  
subject to normal  
review process.

**Account details for paying  
Registration Fees  
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Account No.:  
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**Twelve-Day Online FDP  
on  
"RESEARCH METHODOLOGY"  
September 1-30, 2023 (Saturday & Sunday only)**

**COURSE CONTENT**

Official Statistics: Sources, Methods, and Applications for Research; Drafting Research Proposal; Descriptive Statistics and Inferential Statistics; Sampling Design; Testing of Hypothesis: Parametric Tests and Non-parametric Tests; Questionnaire Design; Reliability & Validity Test; Estimation of Multiple Regression Model and Diagnostic Checking; Factor Analysis; Structural Equation Modeling and Estimation; Limited Dependent Variable: Logistic Regression; Time Series Analysis; Volatility Modeling; Panel Data Analysis; Publishing Research Paper; Selection of Journals and Publication Ethics; Reference, Citation, and Plagiarism.

**INVITED SPEAKERS**

- Prof. Arup Chattopadhyay, Formerly, The University of Burdwan
- Prof. Debasish Mondal, Vidyasagar University
- Prof. Pulak Mishra, IIT Kharagpur
- Prof. S. S. Saha, The University of Calcutta
- Prof. Pranam Dhar, West Bengal State University
- Prof. Gautam Bandopadhyay, NIT Durgapur
- Prof. Pinaki Das, Vidyasagar University
- Dr. Tarak Nath Sahu, Vidyasagar University

**Eligible Participants**  
Academicians, Research  
Scholars, Professionals or  
any other persons pursuing  
research in the field of  
Commerce, Management,  
Economics or related  
subject/s.

**GPay, PhonePe  
9330877496**

**HOW TO APPLY**

**Step-1: Pay the Registration Fees**  
**Step-2: Fill-up the Google form link for  
Registration:**  
<https://forms.gle/VLYZoomku9QGwqvs8>  
**Step-3: Upload the Fees Payment Receipt  
& submit**  
**Registration Fees: Rs.1000/- only**  
**Last Date of Registration: 25.08.2023.**

**INDIAN ACCOUNTING ASSOCIATION - SOUTH BENGAL BRANCH**  
Department of Commerce,  
Vidyasagar University, Midnapore, West Bengal.



**Guru Angad Dev  
Teaching-Learning  
Centre of MHRD  
(PMMMNMTT)  
SGTB Khalsa College,  
Delhi University**

**CO-PATRON**

**Dr. Jaswinder Singh**  
Principal,  
SGTB Khalsa College, DU,  
Director, GAD-TLC of  
MHRD

**NATIONAL  
COORDINATOR**

**Dr. Vimal Rarh**  
Project Head  
&  
Joint Director,  
GAD-TLC of MHRD  
Coordinator,  
National Resource  
Centre of Chemistry  
of MHRD

**Equivalent to face to face  
Two-Week FDP  
(fulfills requirement as per  
CAS of UGC and AICTE  
for promotional  
requirements of teachers).  
Institutional Benefits:  
NAAC and NIRF**

*This will be  
conducted  
through Online  
Mode and will be  
equivalent to  
Face to Face Two-  
Week FDP*