



**MHRD, GOVT. OF INDIA APPROVED
TWO-WEEK ON-LINE WORKSHOP-CUM-FDP
ON**



**RESEARCH METHODOLOGY
20TH JUNE -30TH JUNE, 2020**

Organized by

INDIAN ACCOUNTING ASSOCIATION (IAA), SOUTH BENGAL BRANCH

In collaboration with

**GURU ANGAD DEV TEACHING LEARNING CENTRE (GAD-TLC)
MHRD, GOVT. OF INDIA**

ABOUT THE WORKSHOP-CUM-FDP: IAA, South Bengal Branch (www.iaasouthbengalbranch.org) in collaboration with GAD-TLC of MHRD, Govt. of India introduces this Workshop cum Faculty Development Programme primarily to enhance the knowledge and understanding of the researchers, which will be helpful for them to conduct successful academic research. The Association plans to organize two or three more such workshop cum FDPs for the same batch of participants during the next one year to help them acquire a reasonable learning and suitably apply the knowledge in their future productive academic life.

COURSE CONTENT: Overview of Research Methodology and Systematic Literature Review, Sampling design and Testing of Hypothesis, Scale Development and Development of Questionnaire, Estimation of Simple and Multiple Regression Model, Diagnostic checking, Model Selection, and Specification Testing, Time Series Analysis, Volatility and its measurement, Principal Component Analysis, Discriminant Analysis, Conjoint Analysis, Panel Data Analysis and Dummy Variable Analysis.

WHO CAN ATTEND: This course is open for young research scholars, faculty members, and academic administrators in the disciplines of Commerce, Management, and Economics. Maximum number of participants of this FDP is limited to eighty only and they will be allowed on first come first served basis.

HOW TO REGISTER: Click on the link below and fill the registration form.
<https://docs.google.com/forms/d/1WChayC0CbGk9KjBhnc38YvgdUNSr5QtCfL8YM0Guq68/edit>

IMPORTANT DATES: Last date of Application: 11th June, 2020; Confirmation of admission into the course: 13th June, 2020; and Registration: 15th June, 2020

COURSE FEE: Fee of Rs. 1000 is to be paid per participant on-line to UCO Bank, Sarat Bose Road Branch, S.B. A/c. No. 14810110036808; IFSC: UCBA0001481; Name of the Payee: I.A.A. South Bengal Branch Journal Fund.

ESSENTIAL TECHNICAL REQUIREMENTS OF THE COURSE:

1. Desktop/Laptop with good internet speed and necessary data pack, Webcam and Microphone / Head Phone.
2. Trial versions of a few Statistical software like SPSS, Stata and E Views.

COORDINATORS:

Prof. Pradip Kr. Samanta, Mobile- 7001469507; Email: psamanta06@gmail.com and

Prof. Arindam Das, Mobile- 8617808716; Email: arindam_dasbu@yahoo.co.in.

Jt. Coordinators:

Dr. Kajalbaran Jana, Mobile – 8538014131; Email - jkajalbaran@yahoo.com and

Dr. Manas Naskar, Mobile – 9836660670; Email - manas.univ@gmail.com.

RESOURCE PERSONS:



Prof. G. Soral

Dept. of Accountancy and Business Statistics
M.L.Sukhadia University, Udaipur
Hon'ble President, IAA



Prof. K.V. Bhanu Murthy

Delhi Technological University, and
formerly, Delhi School of Economics



Prof. Ashok Banerjee

Indian Institute of Management
Calcutta



Prof. Arup Kr. Chattopadhyay

Dept. of Economics
The University of Burdwan, Burdwan



Prof. Pravat Kumar Kuri

Dept. of Economics
The University of Burdwan, Burdwan



Prof. Pulak Mishra

Dept. of Humanities and Social Science
Indian Institute of Technology, Kharagpur



Dr. Gautam Bandhopadhyay

Dept. of Management
NIT, Durgapur



Dr. Arindam Laha

Dept. of Commerce
The University of Burdwan
Burdwan



Dr. Pinaki Das

Dept. of Economics
Vidyasagar University
Midnapore



Dr. Shilpa Lodha

Dept. of Accountancy
and Business Statistics
M.L.S. University, Udaipur

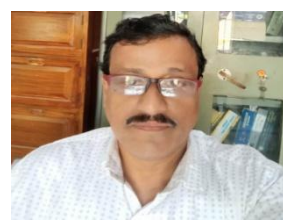
ORGANIZING TEAM:



Prof. Pradip Kr. Samanta
University of Kalyani
Kalyani



Prof. Arindam Das
The University of Burdwan
Burdwan



Dr. Kajalbaran Jana
Tamralipta Mahavidyalaya
Tamluk



Dr. Manas Naskar
Raiganj University
Raiganj